

EMMA GARRAS

UGC CREATOR · LIFESTYLE · TRAVEL · BEAUTY

UGC for New Zealand & German-speaking brands, in English, German & Spanish



NICE TO MEET YOU

ABOUT ME

I'm Emma, a German creator living in Auckland. I make short form videos that feel like real life: intentional storytelling, soft natural light and hooks built to keep people watching. I script, film and edit everything myself, on location at New Zealand's beaches and cafés or in a calm home setting.

130K+

views on my top TikTok post

30 s

average watch time on my top
storytelling video

3

languages: EN · DE · ES

7 days

delivery after receiving the
product

WHAT I CREATE

- Product reviews & unboxings
- GRWM, routines & day-in-my-life
- Lifestyle & travel storytelling
- Hooks & ad-ready edits for TikTok and Reels
- Aesthetic product photos

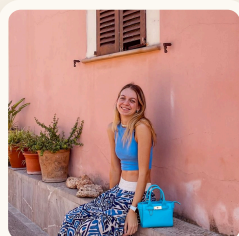
KIND WORDS

"You really captured the aesthetic and feeling of the Morning Lumina incense so beautifully!"

HAYLEY · ORACLE ALTAR

"Her communication was fast and efficient and the final content is perfect."

CHARLIE · ALLURE





RATES

UGC VIDEOS

15 to 60 seconds, edited with captions, music and a strong hook

1 video	120
3 videos MOST BOOKED	300
5 videos	500

PRODUCT PHOTOS

Aesthetic lifestyle and product shots, edited and ready to post

1 photo	40
3 photos	100
10 photos	200

ADD-ONS

Extra hook	+50
Extra revision	+30
Raw footage	× 1.5
Rush delivery	+30%

USAGE RIGHTS

Paid ads, 3 months	+20%
Paid ads, 12 months	+40%
Perpetual usage	× 2
Whitelisting / Spark Ads	+30% / mo

1

BRIEF & IDEAS

You share your product and goal, I send hook and concept ideas.

2

FILMING

Once the product arrives, I script and film in English, German or Spanish.

3

DELIVERY

Within 7 days of receiving the product, one round of revisions included.

Rates include organic use on your own social channels. Products are sent to me in Auckland and are not counted as payment. Custom packages for ongoing content are welcome.

LET'S CREATE TOGETHER

hello@ugcbyemma.co.nz · Instagram @emmagrrs · TikTok @emma.grrs